



St. Augustine, Florida

The Zoo for You!

MEDIA ALERT

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Take a Mid-Winter Nature Break With the Great Backyard Bird Count!

OVERVIEW: Once again this year The St. Augustine Alligator Farm Zoological Park is proud to be an eager participant in the 13th annual Great Backyard Bird Count, which is flying back into your neighborhood. The count is taking place February 12-15 and is an important event for the researchers at the Cornell Lab of Ornithology and the National Audubon Society. Families coast to coast are invited to take at least 15 minutes, or as long as they'd like, to observe birds in their backyard; the observation can take place one day or all four! Each family or person that does this is not only helping scientists better understand how the birds are doing, but also helping to protect them. Participants are asked to go online to www.birdcount.org to report their sightings. The bird population is always changing and it is important to monitor it during all of the environmental change the world is experiencing. The Great Backyard Bird Count is not only a great opportunity to be apart of citizen science, but also a fun excuse to get the kids outside and learning.

WHO: The Cornell Lab of Ornithology and the National Audubon Society

WHEN: February 12th-February 15th 2010

WHERE: Your own backyard, a friend's backyard, or any outdoor space!

ABOUT ALLIGATOR FARM:

The St. Augustine Alligator Farm Zoological Park is the Zoo for You! The St. Augustine Alligator Farm is the only Zoo in the World with every species of crocodilian, but we are so much more than prehistoric reptiles. You can find colorful birds and playful monkeys throughout the park. There are wildlife presentations every hour and even an opportunity to hold an alligator or snake at the Jungle Photo Hut, Have Fun at our KidsZone. www.alligatorfarm.com